



INSTITUTO FEDERAL ELECTORAL

PAUTA AJUSTADA DE LOS MEDIOS DE RADIO Y TELEVISIÓN DE LOS ESTADOS DE NUEVO LEÓN, SAN LUIS POTOSÍ, SONORA, CAMPECHE, COLIMA, GUANAJUATO, JALISCO, MORELOS

A PARTIR DEL 16 DE MAYO					
	PAUTA	CONTEO	DIFERENCIA	PERCENTAJE	DIARIOS
PAN	240	243	27	11.25%	-0.57
PRI	166	147	-19	-11.45%	-0.40
PRD	144	128	-16	-11.11%	-0.34
PT	48	43	-5	-10.42%	-0.11
PVEM	74	64	-10	-13.51%	-0.21
CONV	48	41	-7	-14.58%	-0.15
PNA	63	56	-7	-11.11%	-0.15
PSD	48	43	-5	-10.42%	-0.11

  

AHT	8
SSA	305

HORARIO	MINUTOS	MAYO																																				
		MAYO							MAYO																													
		16 S	17 D	18 L	19 Ma	20 Mi	21 J	22 V	23 S	24 D	25 L	26 Ma	27 Mi	28 J	29 V	30 S	31 D	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR			
06:00:00 a 06:59:59	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
07:00:00 a 07:59:59	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
08:00:00 a 08:59:59	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
09:00:00 a 09:59:59	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
10:00:00 a 10:59:59	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
11:00:00 a 11:59:59	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
12:00:00 a 12:59:59	2	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
13:00:00 a 13:59:59	2	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
14:00:00 a 14:59:59	2	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
15:00:00 a 15:59:59	2	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
16:00:00 a 16:59:59	2	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
17:00:00 a 17:59:59	2	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
18:00:00 a 18:59:59	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
19:00:00 a 19:59:59	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
20:00:00 a 20:59:59	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
21:00:00 a 21:59:59	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
22:00:00 a 22:59:59	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR
23:00:00 a 23:59:59	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR	ACTOR

PAUTA AJUSTADA

INSTITUTO FEDERAL ELECTORAL							
CONTEOS DE PROMOCIONALES PERDIDOS DE LOS PARTIDOS POLÍTICOS EN LA CAMPAÑA FEDERAL EN LOS MEDIOS DE RADIO Y TELEVISIÓN DE LOS ESTADOS DE NUEVO LEÓN, SAN LUIS POTOSÍ, SONORA, CAMPECHE, COLIMA, GUANAJUATO, JALISCO, MORELOS							
Partidos	Promos totales reales (A)	% de respecto del total de promocionales en el periodo (A')	Promos en periodo de 47 que pierden por promos SSA (B)	% de pérdida por promos SSA (B')	Pérdida diraria respecto del original (B'')	Promos al final del periodo (C)	% de respecto del total de promocionales en el periodo (C')
PAN	240	28.88%	27	11.25%	1.7	213	28.98%
PRI	166	19.98%	19	11.45%	1.19	147	20.00%
PRD	144	17.33%	16	11.11%	1.06	128	17.41%
PT	48	5.78%	5	10.42%	0.38	43	5.85%
PVEM	74	8.90%	10	13.51%	0.57	64	8.71%
CONV	48	5.78%	7	14.58%	0.38	41	5.58%
NUEVA ALIANZA	63	7.58%	7	11.11%	0.42	56	7.62%
PSD	48	5.78%	5	10.42%	0.27	43	5.85%
<b>TOTAL</b>	<b>831</b>	<b>100%</b>	<b>96</b>		<b>5.97</b>	<b>735</b>	<b>100%</b>